









# CASE STUDY



**Revolutionising Employee Retention and Shift Management with Paytime:** 

A Success Story from Two Leading QLD Hospitality Venues

This case study showcases the successful implementation of Paytime in two prominent hospitality venues, resulting in an improved Employee Value Proposition (EVP), increased employee retention, and more effective shift management. By offering immediate payment after shifts, Rockys Sports Club and Club Toowoomba have differentiated themselves as employers, attracting more staff and improving their overall operations.

## At a glance

Jack Hughes, CEO of both venues, shares Rockys Sports Club and Club Toowoomba's experience with Paytime and its impact on their business.

# Key metrics



50%>

of the workforce adopted Paytime within the first month



**IMPROVED** 

shift filling and reduced difficulty in finding staff





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### **CHALLENGES**



- Staffing shortages in the hospitality industry, leading to reduced services and early bar closures
- Retaining employees, particularly university students and senior school students
- Differentiating as an employer to attract the target demographic

#### SOLUTION



Implemented Paytime to offer immediate payment after shifts, providing a significant advantage for attracting and retaining employees



"Paytime has been a great addition to our business. I can highly recommend it to any business that has frontline workers."

**Jack Hughes, CEO** 

#### **BENEFITS**



- Seamless integration with existing payroll and time-andattendance systems, with no additional work required from payroll or finance teams.
- 2 Increased popularity among employees, leading to easier shift filling and a more flexible workforce.
- Enhanced reputation as an employer, providing a competitive edge in the hospitality industry.